

# A BETTER CHAIR

Building a better chair starts with using only the finest domestic raw materials, employing skillfully trained craftsman, and close monitoring of the production process. In addition, we integrate consistent features in our products so they uniquely last a lifetime.

## CONSTRUCTION

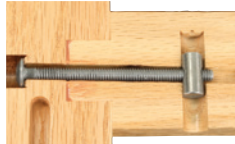
Joinery is a combination of dowel or mortise and tenon with additional hardened steel fasteners to provide the highest quality frame.



Interlocking corner block and rail joint lends superior strength at critical joints and provides optimum support for the seat suspension. This provides more durability and comfort for the life of the chair. All chair frames are reinforced with screws, not just glue, for rigidity and durability. Solid wood corner blocks provide support at all critical joints.



Depending on frame style, certain models feature our bolt & slug metal fastener for extra seat strength and durability. Seats are attached to frame with the bolt & slug fastener through front, back and side rails for structural joint construction that lasts a lifetime. We never attach through the corner block which weakens the joint structure and reduces the life and performance of a chair. Other frame styles use our hardened steel confirmat metal fastener for extra seat strength and durability. Seats are attached to frame with the confirmat fastener through back and side rails for structural joint construction that lasts a lifetime. We never attach through the corner block which weakens the joint structure and reduces the life and performance of a chair.



Select upholstered styles utilize a flex-o-lator spring suspension for extra support and comfort, and reduces wear on the cushion and fabric for long term performance.



There are no shortcuts involved in building a chair to last a lifetime. Therefore, we build every chair from scratch, under our roof. From drying raw lumber to final cartoning, we self-perform all stages of building our furniture, so we can fully stand behind what we sell.

## MANUFACTURING

Each year we purchase over two billion board feet of the finest Northern grown red oak and hard maple harvested within the United States. We work with responsible foresters located within the Midwest to ensure quality and availability.

This is where we stand out from the rest. Our lumber is stored up to a year, dried (yes, right here ourselves), graded, and sorted accordingly. Unlike many manufacturers that bypass this vital process for faster methods or purchase dried lumber. Starting with rawest of materials is how we've always done it and we haven't changed a bit.

Few contract seating companies practice the craft of steam bending, but we have mastered the process to bring more authentic beauty and structural integrity for chairs that last a lifetime. Steam bending allows the grain to follow the curve eliminating short grain inferiority inherent in bandsaw construction. To begin the steam bending process, we saturate chair components to precise pliability, steam bend into various shapes, and dry to a stable moisture content for years of solid comfort with high traffic use.

Relying on the finest machinery from around the world, we are able to build our product quickly, accurately, and to the highest possible quality.

Constant quality checks are made throughout the assembly process. Frame assembly is controlled to secure proper fit and form.

Before receiving the final sanding, every chair is inspected to ensure the proper amount of glue was used and each frame is square and fastened properly. During the sanding process we flush out joints and create smoothness in preparation for finish.

Each chair is put through numerous straining and sanding processes for smoothness. Multiple layers of catalyzed varnish are applied. Chairs then pass through several temperature controlled ovens to cure the finish for ultimate durability.

Material is precisely cut, measured, and upholstered. A final inspection to ensure consistency of the order and all quality standards are met. Then, product is securely packaged and prepared for shipping.

The old way never gets old.

